

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: **Piper et al.**
Serial No.: **10/598,791**
Filed: **May 10, 2007**
For: **Method and System for Affinity Management**
Dkt. No.: **GB920040002US1**
Conf. No.: **1431**
Examiner: **Pfizenmayer, Mark C.**
Art Unit: **2447**

Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Amendment

Sir:

Introductory Comments

In response to the Office Action dated January 26, 2009, Applicants respond as follows: